



Lancaster/Depew Ponytails & Heat Softball Association

PO BOX 207 | Lancaster, NY 14086

Dear Neighbors of Lancaster,

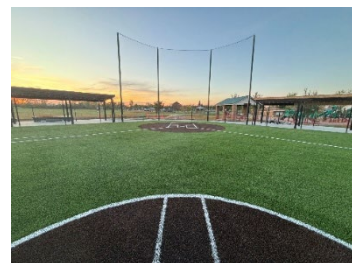
My name is Eric Miller and I am writing on behalf of the Lancaster Depew Ponytails Softball League.

This year marks our 45th year providing girls between the ages of 5-19 a safe and fun environment to make friendships that last a lifetime while playing softball. During the 2025-2026 season we will have over 300 players, which includes 20 Ponytails House teams and 14 Heat Travel and Tournament teams. In addition, our league will host seven Fastpitch Softball Tournaments at Walden Ponds Park which attract over 100 teams from Western New York and the surrounding regions.

Many of our young athletes would be missing out on the opportunity to advance their skills and develop their love for the game without the support of our community. It is through the generosity of businesses such as yours that make it possible for these young girls to develop skills that will help them become responsible adults and citizens.

As a nonprofit organization, all the proceeds from our sponsors go directly towards the costs associated with operating a competitive fastpitch league. With your sponsorship, you will be helping the Ponytails board of directors administer a softball program that positively impacts over 300 area youths across all age groups.

This year we have been fortunate enough that our town has built a multi-sport turf field at our park. This field will be used by town softball, football and soccer teams throughout the year. However, this has brought additional costs for our organization for fences and new field equipment. We are hoping to light the fields in Spring 2026, the excitement it will bring to the girls to "Play under the lights" on a summer night will make memories. Now with the ability to play more games, host larger tournaments. We are expected to have 50,000 visitors come through the park this summer, bringing a lot of publicity to your business. Your consideration of any of the following sponsorship levels would be greatly appreciated and are tax deductible



This season, we will have two different sponsorship categories: field sponsorship and house team sponsorship. The details for each are as follows:

“Hit a Home-Run” Field Level Sponsorship, \$1,000

- This level of sponsorship includes a 3’x6’ color banner with your company name/logo hung on 1 diamond for the 2026 softball season.
- A “thank-you” social media post to your company will be sent out through our league, Facebook page, twitter and Instagram accounts.
- Your company name/logo will be included on our league website.

“Hit a Triple” House Team Sponsorship, \$750

- Two Ponytails teams would wear your company name/ logo on their jerseys (approx 12-15 girls per team).
- A “thank-you” social media post to your company will be sent out through our league, Facebook page, twitter and Instagram accounts.
- Your company name/logo will be included on our league website and community banner with other supporting businesses.

“Hit a Double” House Team Sponsorship, \$500

- One Ponytails team would wear your company name/ logo on their jerseys (approx 12-15 girls per team).
- A “thank-you” social media post to your company will be sent out through our league, Facebook page, twitter and Instagram accounts.
- Your company name/logo will be included on our league website.

***Sponsorship commitment is requested no later than April 1, 2026.**

*If there is a different sponsorship level, not defined above, that you are interested in giving, Lancaster/Depew Ponytails & Heat would be happy to discuss other opportunities that are more flexible and mutually beneficial.

The Lancaster Depew Ponytails & Heat Softball Association thanks you for your generosity and support of our fastpitch softball athletes.

Sincerely,

Eric Miller

Eric Miller

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716-572-9488

